



**Hair Gel - Finish - OROTHERAPY**

**STYLING & FINISHING ORO PURO**



**Oro  
Therapy**  
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**STYLING & FINISHING ORO PURO**

The new line STYLING & FINISHING of OROTHERAPY enriched with Argan Oil, keratin and Gold

- Altovalore added;
- With high performance and innovative formulations;
- Meet the need for elegance and practicality of the hairdresser and reviews.

**PURE GOLD GEL**

**extra strong gel with keratin and Argan oil**

Powered by Microattivo Gold, creates, defines and shapes and hairstyles trends. Allows a strong grip and a high tightness.

**directions for use:** apply on wet or dry hair, defining the movement of the hair with your fingers.

**packaging:** 250 ml tube.

**PURE GOLD LACQUER**

**extra strong hold Hairspray with keratin, Argan and Sunscreen**

Sets and model by creating a film-forming effect light and elastic.

**directions for use:** spray on dry hair at a distance of 30 cm.

**packaging:** 100 ml bottle.

**SMOOTHING FLUID GOLD**

**keratin smoothing fluid & Argan oil**

Powered by Microattivo, Gold eases the crease and discipline unruly hair making it soft and shiny, eliminating frizz and protect them from heat and moisture.

**directions for use:** to washed hair apply a small amount of the product along lengths and tips, comb through well and proceed to the crease.

**packaging:** bottle of 200 ml.

**CURL FLUID GOLD****curl defining fluid with keratin and Argan oil**

Powered by Gold Microattivo, enhances, defines and restores suppleness to the natural shape of the scroll. Gives shine and performs an effective antistatic action.

**directions for use:** apply to damp hair before drying.

**packaging:** bottle of 200 ml.

**MATT PASTE PURE GOLD****modelling paste opaque with keratin and Argan oil**

Soft paste enriched with Gold Microattivo in decided opaque effect, for a natural look of long duration. Gives definition, texture and volume.

**directions for use:** heat a small amount of product in your hands and apply to dry or damp hair, shaping as desired.

**packaging:** 100 ml jar.

**WATER WAX PURE GOLD****water modelling wax with keratin and Argan oil**

Vibrant wax enriched with Gold Microattivo, light effect and natural holding to define and shape without weighing it down. Maintains long hairstyle.

**directions for use:** apply to damp or dry hair and shape as desired, defining the movement of the hair with your fingers.

**packaging:** 100 ml jar.