



## Hair Straighteners - REDKEN

### VERTICAL - SMOOTHING CREAM

VERTICAL - crema lisciante



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### VERTICAL - SMOOTHING CREAM

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Minimizes frizz, controls unruly hair, smooth those curls, it reshapes the formula makes it easy to comb and even the big ones and difficult. VERTICAL is based on a patented technology that leaves hair flexible and easy to style. It consists of two phases: Smoothing cream and lotion and neutralizer is available for normal hair and sensitized hair.

**Pack**

Smoothing cream kit with 1 and 1 neutralizing lotion to make 2 applications.