



Hair Tone on Tone - ALTER EGO ITALY

EGOCOLOR SEMIPERMANENT

ALTEREGO
ITALY

SALON EXCLUSIVE



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EGOCOLOR SEMIPERMANENT

semi-permanent coloring cream

EGOCOLOR semipermanent is a tone on tone color without ammonia completely, enriched with natural active ingredients (pineapple, honey, berries and tropical fruits) without bleaching power. It can be used to build intense color and long-lasting, dull colors to brighten and enhance the natural tones, allows for optimal coverage of white hair.

Shades variety colors EGOCOLOR semipermanent consists of 88 shades.

box: 100 ml tube.