



## Hair Tone on Tone - L OREAL PROFESSIONNEL

### DAY RICHESSE

tone-on-tone colouring without ammonia



**L'ORÉAL**  
PROFESSIONNEL  
PARIS

✉ [bbazar@globelife.com](mailto:bbazar@globelife.com)  
☎ +39 0331 1706328



### DAY RICHESSE

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- Rich, natural Reflections;
- brilliant result and visible even in dark bases;
- coverage up to 70% of white hair;
- faithful and consistent result, without overload. The reflection fades away as with shampoos;
- Ionene G Incell + technology that strengthens and protects the hair fiber.

**shades:** available in 50 shades.

**directions for use:** pour 50 ml (1 tube) of colouring cream 75 ml Diactivateur Dia Richesse, then add 9 vol. or 15 vol. Depending on the intensity of the desired effect.

Application: apply to dry hair unwashed, apply with a brush or with the bottle; exposure time 20 minutes. Emulsify carefully, thoroughly rinse and finish with a shampoo specific post coloring.

**packaging:** tube of 50 ml.