



## Haircare Treatments - MATRIX

### BIOLAGE ADVANCED - FULLDENSITY

BIOLAGE ADVANCED THE WELL-BEING STARTS FROM HEAD

M A T R I X  
IMAGINE ALL THE SENSES

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haircare treatments customised to the specific needs of each hair  
Hair esthetic needs are identified easily and require an immediate answer to solve everyday problems. Ranges Biolage contrast fragility, crispo, dehydration and color that tends to fade. philosophy is the philosophy that underlies the beauty line, which expresses itself in different ways: the beauty that comes from protecting the environment and biodiversity; the beauty of providing desirable and sustainable; the beauty and wellness of stylists and clients. sustainability the company is constantly striving to reduce energy and water consumption, and minimize emissions and waste from the manufacture of the products. In 2011, the u.s.-based production facility Biolage reduced 30% CO<sup>2</sup> and recycled 96% of the waste to produce energy. The goal is to reduce the ecological footprint of 60% by 2020. In addition, up to 40% of the products are packaged in packages made of PCR (post consumer recycled). So that, by 2020, 100% of all new products have environmental or social benefit. the beauty of nature revealed by science for the first time Biolage presents an innovative approach based on formulas BIOMATCH, inspired by the functional beauty of nature. Science formulas look to nature to create top quality hair care products that may help you solve your everyday problems. So the biomimicry, nature-inspired discipline mechanisms, has shown it can continuously get the best results.

#### FULLDENSITY

Loss of density and thinning threaten to undermine the perception of the self. The signs are thinned hair fragility, breakage and lower density and volume. The solution is provided by the FULLDENSITY line which gives a feeling of instant thickening and reduces capillary breaks for a FULL LOOK with long-lasting results. The active ingredients, the product of a Union between nature and science, are:

- Biotin, contained nuts, to give hair strength;
- Zinc PCA;
- Gluco-omega.

#### Shampoo for thinning hair

Gives the hair look and feel healthier and removes impurities that occlude the follicle. Along with the CONDITIONER, gives strength to the fiber and helps prevent future

breakage.

**packaging:** bottle of 250 ml.

**Conditioner for hair thinned**

Conditions the hair fiber, nourishes, strengthens and gives body and shine.

**packaging:** tube of 200 ml.

**DENSIFYING TREATMENT SPRAY**

Expands the thickness of your hair instantly. Already after the first application of the spray is the hair that the customer is aware of the change, the hair is more thick and seem stronger.

**packaging:** 125 ml spray bottle.

**DENSIFYING TREATMENT With STEMOXYDINA**

Patented molecule the result of years of research in laboratories. The patented Stemoxydina <sup>TM</sup>, 5% active firming, nourishing the scalp, recreates an optimal environment for widespread renewal and replenishes your hair in just 3 months (confirmed by clinical trials).

**packaging:** box with 10 vials of 6 ml.