



Haircare Treatments - PLURA PROFESSIONAL LINE

CONCEPT: SHAMPOO

CONCEPT: GLI SHAMPOOS



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PROFESSIONAL LINE

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REINFORCE : Fall strengthening shampoo. Thanks to the combined action of ginseng and bran, plays an exciting and fortifying, allowing a greater circulation of the skin.

LISS REPAIR : anti-frizz smoothing shampoo. Thanks extract of flaxseed is effective for frizzy hair, processed and exploited. The unsaturated lipid fractions of flaxseed, vitamin F constituents, increase hair shine and improve the appearance of the hair, making it easy to comb, soft and healthy.

HYDRATING : moisturizing shampoo for dry hair and sfuttati. Thanks to milk proteins, performs a specific action regenerating hydrating the hair in depth, giving flexibility, softness and easier to comb.

COLOR CARE : shampoo for dyed hair polish. Due to its acidic pH, carries out a polish on your hair dyed and treated. Renew the color, giving shine, cleanses, balances the natural pH of the scalp.

DYNAMIX : energizing shampoo frequent use. Thanks to its innovative formula, gives energy, shine and volume to hair that require frequent washing.

NORMALIZE : Normalizing anti-dandruff shampoo. Thanks to the properties of the apple, has a specific anti-dandruff, significantly reducing the peeling of the skin. Soothing to the skin Gently deep cleanses, removing excess oily dandruff. :

EGG : shampoo and tonic. Because the proteins and vitamin D, carries out a restorative and invigorating, bringing the hair brittle and dull the original luster and body hair typical of young and healthy.

COCOA : neutral strengthener for all types of hair. For frequent use by the seductive fragrance, for reinforcing effect, able to convey to the hair pleasant sensations of well-being that only the cocoa donate.

VANILLA : volumizing fine hair. With its soft cream, thanks to milk proteins combined aroma of vanilla, gives volume and shine to the hair, making it healthy and young.

YOGURT : nourishing hair dry and stringy. The restructuring action of proteins in the milk, add the yogurt aroma, softness and silkiness.

SHOWER HAIR & BODY : shampoo shower moisturizing anti-salt - pH 5.5. Wash hair gently returning the proteins and vitamins necessary for their vitality and beauty.

box: bottle with measuring cap 420 ml.