



## Man hair color-products - REDKEN

### FOR MEN : COLOR CAMO new formula for the coverage of gray hair

UOMO



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### FOR MEN : COLOR CAMO new formula for the coverage of gray hair

Reformulated to improve the process time for the middle and light shades and hues colder, the new COLOR CAMO mask in 5 minutes the same amount of gray hair before masked in 10 minutes.

- 5-minute mask treatment for gray hair.
  - 10 minutes of treatment to extend the coverage of gray hair.
  - Results in a total of cooler shades.
  - Improved product formulation without ammonia, tone-on-tone technology.
  - The texture of the gel formula allows you to adhere to gray hair without dripping.
  - Fragrance improved for a more discreet and pleasant application.
  - Six shades, natural or ash for any percentage of gray hair by up to 50 %, a result simple to maintain, without a visible strikethrough.
  - The formula enriched with oil and quinoa protein helps strengthen the hair, giving strength and shine.
  - Grey is masked with a natural outcome and gradual, without toning golden or reddish.
- box:** 60 ml bottles.