



## Man hair color-products - REDKEN

**FOR MEN : COLOR CAMO**  
new formula for the coverage of gray hair

UOMO



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Reformulated to improve the process time for the middle and light shades and hues colder, the new COLOR CAMO mask in 5 minutes the same amount of gray hair before masked in 10 minutes.

- 5-minute mask treatment for gray hair.
  - 10 minutes of treatment to extend the coverage of gray hair.
  - Results in a total of cooler shades.
  - Improved product formulation without ammonia, tone-on-tone technology.
  - The texture of the gel formula allows you to adhere to gray hair without dripping.
  - Fragrance improved for a more discreet and pleasant application.
  - Six shades, natural or ash for any percentage of gray hair by up to 50 %, a result simple to maintain, without a visible strikethrough.
  - The formula enriched with oil and quinoa protein helps strengthen the hair, giving strength and shine.
  - Grey is masked with a natural outcome and gradual, without toning golden or reddish.
- box:** 60 ml bottles.